

Do I really need a primer?

Do I really need a primer? This is a great question to ask when investing in a Polyurea Garage Kit like our **Nohr-S® Polyurea** Kit for your garage, home-shop or mechanic service center.

This question harkens back to other important questions...

- 1 Do I really need rebar in my concrete slab?
- 2 Do I really need a vapor-barrier under my concrete slab?
- 3 Do I really need a treated sill-plate?
- 4 Do I really need to saw cut-joints into my concrete slab?
- 5 Do I really need to prep my concrete floor for coatings?

I think you see where this is going. If not, here is the red-meat you need to justify a little more for your project...



- FACT: Primer will make your color-coat more uniform
- FACT: Primer will bite deeper into your slab
- FACT: Primer helps to eliminate bubbles
- FACT: Primer adds mils of thickness to your floor
- FACT: Primer customers call in far less for help than non-primer customers
- FACT: Non-Primer Kits could be a gamble, less isn't more with floor-coatings

We don't want you to spend extra \$\$, we want happy customers that move onto the next project knowing that they did it right!!